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Arp Roses, Inc.

Box 178, TYLER, TEXAS



ROSE VARIETIES NOT ILLUSTRATED—1953-54

Order These Wonderful Roses. Same High Quality as Those Pictured

RED

AMERICAN BEAUTY. Large, full, fragrant, crimson. Each \$1.35, 3 for \$3.40.
AMI QUINARD. Dark velvety red. Vigorous. Each \$1.25, 3 for \$3.15.
BETTER TIMES. Glorious red; long stem, and pointed buds. Each \$1.50, 3 for \$3.90.
BRAVO. (Pat. 983) Brilliant cardinal-red, lasting well. Each \$2.25, 3 for \$6.00.
CHARLES K. DOUGLAS. Flaming scarlet; very fragrant. Each \$1.25, 3 for \$3.15.
CHARLES MALLERIN. (Pat. 933) Among the darkest red roses, with velvety sheen. Very fragrant. Each \$2.50, 3 for \$6.60.
CHRISTOPHER STONE. Crimson-scarlet; spicy perfume. Each \$1.35, 3 for \$3.40.
FANDANGO. (Pat. 894) Scarlet. Early, free bloomer. Each \$2.00, 3 for \$5.25.
GRENOBLE. Large, double, clear scarlet. Very sturdy. Each \$1.25, 3 for \$3.15.
HAPPINESS. (Pat. 911) Brilliant red with coppery sheen. Large. Each \$2.50, 3 for \$6.60.
ROUGE MALLERIN. Brilliant red; Damask fragrance. Each \$1.35, 3 for \$3.40.
SAN FERNANDO. (Pat. 785) Large, scarlet, fragrant. Each \$1.75, 3 for \$4.65.
TEXAS CENTENNIAL. (Pat. 162) Brick-red to dark pink. Large and robust. Each \$1.50, 3 for \$3.90.
ZULU QUEEN. (Pat. 363) Dusky deep maroon. Lasts well. Each \$2.50, 3 for \$6.60.

WHITE

BLANCHE MALLERIN. (Pat. 594) Snowy white with satiny sheen. Fine for cutting. Each \$2.00, 3 for \$5.25.
CALEDONIA. High-centered, white blooms. Free flowering. Each \$1.25, 3 for \$3.15.
FRAU KARL DRUSCHKI. Ideal hardy white. Each \$1.10, 3 for \$3.00.
KONIGIN LUISE. Milk-white. Splendid healthy plant. Each \$1.25, 3 for \$3.15.
WHITE BRIARCLIFF. Pure clean white. Refreshing, cool fragrance. Extremely heavy bloomer. Each \$1.50, 3 for \$3.90.

YELLOW

BUCCANEER. (Pat. 1119) Lemon-yellow; tea fragrance. Each \$2.75, 3 for \$7.20.
DIAMOND JUBILEE. (Pat. 824) Glowing buff-orange. Each \$2.00, 3 for \$5.25.
FRED HOWARD. (Pat. 1006) Golden yellow tinted pink; very large. Each \$2.50, 3 for \$6.60.
GOLDEN CHARM. Bright buttercup-yellow; sweet perfume. Each \$1.10, 3 for \$3.00.
JOANNA HILL. Clear yellow with orange-yellow heart. Each \$1.35, 3 for \$3.40.
LUXEMBOURG. Large, coppery yellow with deeper center. Especially good in the South. Each \$1.25, 3 for \$3.15.
McGREDY'S YELLOW. Soft clear yellow. Strong grower. Each \$1.35, 3 for \$3.40.
MRS. P. S. DU PONT. Deep golden yellow with reddish gold buds; fragrant. Vigorous; dark foliage. Each \$1.25, 3 for \$3.15.
SUTTER'S GOLD. (Pat. 885) Golden orange. Each \$2.25, 3 for \$6.00.

PINK

BETTY UPRICHARD. Large, salmon-pink; spicy fragrance. Each \$1.25, 3 for \$3.15.
BRIARCLIFF. Large, perfectly formed, deep rose-pink, lighter on the outer petals. Each \$1.25, 3 for \$3.15.
DAINTY BESS. A charming single shell-pink rose with only 6 petals; maroon stamens. Each \$1.25, 3 for \$3.15.
ENCHANTMENT. (Pat. 737) Huge, long-lasting blooms of peach-pink. Healthy and sturdy. Each \$2.00, 3 for \$5.25.
MISSION BELLS. (Pat. 923) Clear shrimp-pink; tea scent. Each \$2.25, 3 for \$6.00.
PICTURE. Perfect pink buds and blooms with rich salmon undertone. Heavy petals. Each \$1.35, 3 for \$3.40.
PINK DAWN. Extremely fragrant, fully double, purest pink. Each \$1.35, 3 for \$3.40.
SHOW GIRL. (Pat. 646) Rich deep pink flowers of exhibition form. Very strong plant. Each \$2.00, 3 for \$5.25.
SYMPHONIE. (Pat. 958) Rich deep pink with carmine veins. Immense size and heavy scent. Each \$2.50, 3 for \$6.60.
THE DOCTOR. Sparkling pink blooms 5 to 6 inches across. Each \$1.25, 3 for \$3.15.

TWO-TONE

CONDESA DE SASTAGO. Copper-red and rich yellow. Each \$1.25, 3 for \$3.15.
COUNTESS VANDAL. Carmine-pink with bronzy reverse. Ideal for cutting. Each \$1.50, 3 for \$3.90.
EDITH NELLIE PERKINS. Orient-red on outside and salmon-pink on inside. Each \$1.25, 3 for \$3.15.
GOOD NEWS. (Pat. 426) Coppery pink toning to shell-pink on outer petals; very full and fragrant. Each \$2.00, 3 for \$5.25.
McGREDY'S SUNSET. (Pat. 317) Orange-yellow tinted flame and scarlet. Each \$1.75, 3 for \$4.65.
PRESIDENT HERBERT HOOVER. Cerise-toned orange, scarlet and yellow. Long stems. Each \$1.35, 3 for \$3.40.
TALISMAN. Scarlet-orange and rich yellow. Each \$1.10, 3 for \$3.00.

CLIMBERS

CL. AMERICAN BEAUTY. Large, fragrant, rosy pink. Each \$1.25, 3 for \$3.15.
CL. CECILE BRUNNER. Dainty rose-pink shaded salmon. Each \$1.25, 3 for \$3.15.
CL. CHARLOTTE ARMSTRONG. (Pat. 523) Large, fragrant, cerise. Each \$3.50, 3 for \$9.30.
CL. ETOILE DE HOLLANDE. Each \$1.35, 3 for \$3.40.
CL. FLORADORA. (Pat. 1054) Very double, scarlet-red. Each \$2.00, 3 for \$5.25.
CL. FORTY-NINER. (Pat. 1094) Each \$2.75, 3 for \$7.20.
CL. GOLDEN CHARM. Each \$1.25, 3 for \$3.15.
CL. MRS. P. S. DU PONT. Each \$1.25, 3 for \$3.15.
CL. PEACE. (Pat. 932) Each \$2.50, 3 for \$6.60.
CL. POINSETTIA. Each \$1.35, 3 for \$3.40.
CL. RADIANCE. Each \$1.25, 3 for \$3.15.

CLIMBERS, continued

CL. RED RADIANCE. Each \$1.25, 3 for \$3.15.
CL. RED TALISMAN. Cerise-red; very fragrant. Each \$1.25, 3 for \$3.15.
CL. SUMMER SNOW. (Pat. 400) Each \$2.00, 3 for \$5.25.
CL. TALISMAN. Each \$1.25, 3 for \$3.15.
DR. J. H. NICOLAS. (Pat. 457) Deep rose-pink. Each \$2.00, 3 for \$5.25.
DREAM GIRL. (Pat. 643) Salmon-pink; spicy fragrance. Each \$2.25, 3 for \$6.00.
HIGH NOON. (Pat. 704) Intense, shining yellow. Light glossy foliage. Each \$2.50, 3 for \$6.60.
NEW DAWN. Hardy, everblooming, apple-blossom-pink. Each \$1.50, 3 for \$3.90.
PAUL'S SCARLET CLIMBER. Large scarlet-red clusters. Each \$1.10, 3 for \$3.00.
SILVER MOON. Large, semi-double, creamy white; amber stamens. Each \$1.25, 3 for \$3.15.

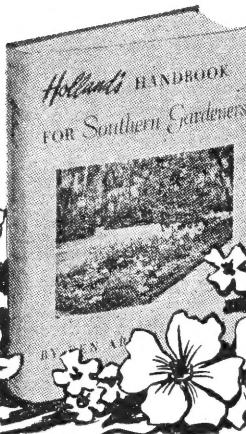
POLYANTHA AND FLORIBUNDA

BETTY PRIOR. (Pat. 340) Five petals; shell-pink. Each \$1.50, 3 for \$3.90.
CECILE BRUNNER. The Sweetheart Rose. Dainty salmon-pink. Each \$1.50, 3 for \$3.90.
DONALD PRIOR. (Pat. 377) Sparkling red, semi-double. Each \$1.50, 3 for \$3.90.
ELSE POULSEN. Bright rose-pink. Each \$1.25, 3 for \$3.15.
FLORADORA. Orange-scarlet sprays. Each \$1.50, 3 for \$3.90.
GERANIUM RED. (Pat. 811) Vivid geranium-red; spicy fragrance. Each \$1.75, 3 for \$4.65.
GOLDEN SALMON. Large, salmon-orange clusters. Each \$1.25, 3 for \$3.15.
GOLDILOCKS. (Pat. 672) Golden yellow; long lasting. Each \$1.50, 3 for \$3.90.
IMPROVED LAFAYETTE. Glowing red. Free blooming. Each \$1.25, 3 for \$3.15.
LAVENDER PINOCCHIO. (Pat. 947) Smoky pink-lavender novelty. Each \$2.00, 3 for \$5.25.
MASQUERADE. (Pat. 975) Yellow, pink, red and orange. Each \$2.00, 3 for \$5.25.
PERMANENT WAVE. Vivid cochineal-red; crinkled petals. Each \$1.50, 3 for \$3.90.
PINK BOUNTIFUL. (Pat. 601) Soft pink. Blooms profusely. Each \$1.50, 3 for \$3.90.
PINKIE. (Pat. 712) Dainty small pink flower. Each \$1.75, 3 for \$4.65.
PINOCCHIO. (Pat. 484) Salmon flushed gold; fruity fragrance. Each \$1.50, 3 for \$3.90.
RED RIPPLES. Oxblood-red, wavy petals. Each \$1.25, 3 for \$3.15.
ROSENELIFE. Pink clusters. Each \$1.35, 3 for \$3.40.
WORLD'S FAIR. (Pat. 362) Double, velvety rich scarlet. Each \$1.50, 3 for \$3.90.

RUGOSA

GROOTENDORST SUPREME. Fringed, cherry-red flowers. Fine as hedge. Each \$1.25, 3 for \$3.15.
PINK GROOTENDORST. Double, clear pink. Each \$1.25, 3 for \$3.15.

Arp Garden Supplies and Books



Holland's HANDBOOK For Southern Gardeners

A complete book on southern gardening, written by Ben Arthur Davis, garden editor of Holland's Magazine. Covers the whole field of horticulture in the South and Southwest, in clear, non-technical language.

Basic techniques are simply and clearly described; separate chapters deal with garden planning—what to plant and where and how to plant it—the problems of growing annuals, biennials and perennials.

Azaleas and camellias are discussed fully. There's a calendar for every month of the year that's a complete guide to when and what to do in the garden. Indexed and illustrated with drawings. **\$3.00**, postpaid.

Better Homes and Gardens GARDEN BOOK

Step-by-step garden guidance in an authoritative new garden book edited by Fleeta Woodroffe, garden editor of Better Homes and Gardens. Here in one handy volume, you'll find:

520 pages of down-to-earth pointers that help you get improved garden results.

Over 1000 pictures and charts, hundreds in color, that not only tell how, but show how.

Sturdy ring-binder that makes it easy to insert your own planting and growing records.

Handy chapter-tabs for quick reference in finding the answer to each garden problem.

Washable cover that lies flat when open. Pages removable for more convenient use.

Garden calendar telling what to do every season of the year.

Inspiring ideas that help you utilize every foot of lawn and garden space to best advantage. **\$3.95** postpaid.

Roses for Every Garden by R. C. Allen **\$3.50**



A practical and non-technical but authoritative rose book that is a "must" for every rosarian's library. It was written by Dr. R. C. Allen, former Executive Secretary of the American Rose Society, who is himself a most successful rose grower. The author strips rose culture of its complications and emphasizes the simple practices essential to success in all sections of the country. Directions for planting, fertilizing, mulching, pruning and pest control. Soils, propagation and hybridization are discussed and a special chapter deals with the exhibiting of rose blooms. Climbing and trailing roses are given attention. Easy to read and thoroughly understandable. An indispensable reference work for all serious rose growers and a gift book to be cherished. Completely indexed. 218 pages. **\$3.50**, postpaid.

HAYES JR. IV SPRAY GUN

ONLY
\$6.45

The new 4-gallon spray gun. Light and easy to handle. Weight empty, $1\frac{3}{4}$ lbs. Weight fully loaded with 4 gallons of spray, 3 lbs. Long barrel easily reaches to inside of plants, and low-lying leaves. **\$6.45**, postpaid.



HAYES HAN-D 1-QT. SPRAYER

ONLY
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Hand sprayer for liquid chemicals, insecticides and many special uses. Fan-shaped deflector sprays up, down, sidewise and delivers soaking spray to all points. All-metal construction, Zamack and brass, and neo-prene hose. Pump parts are precision machined of brass and stainless steel. Vacuum breaker in pump prevents unwanted siphoning out of jar contents. Easy to use. Just squeeze handles together with a steady motion. Scientific balance of pump gives smooth, easy, one-hand operation. Weight empty, $1\frac{1}{2}$ lbs. **\$2.95**, postpaid.

ARP ROSE SPRAY

Now Arp makes available to you the finest rose spray obtainable for home use. Contains the latest chemicals for the control of blackspot, aphids, Japanese beetles, green fly and many other rose pests and diseases. A simple spray program will give you the ultimate beauty in roses that every gardener seeks. Once every seven days is all that is required. Complete instructions for use on every package. Postpaid

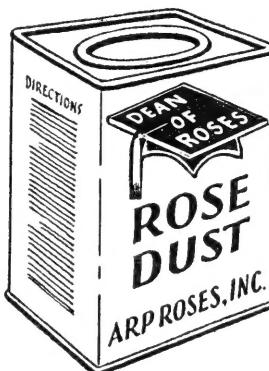
4 ozs. (makes 8 gals.).....	\$1.25
Lb. (makes 32 gals.).....	3.25



ARP ROSE DUST

For those gardeners who prefer to dust. Arp's special formula contains DDT, Lindane, Tri-basic Copper, Rotenone, Ferbam, Sulphur and Chlordane in the proper proportions for the control of most insects and plant diseases. A multi-purpose dust that is easy to use and very effective if applied regularly.

Postpaid	
Lb.	\$1.25
4 lbs.	3.75



DOBBINS GARDEN DUSTER



An excellent duster that has proved itself superior after extensive tests. Unique patented features and rugged construction make this ideal for those who prefer dusting. Convenient, too, because you can leave the duster filled and ready to use. Simply pick it up and use it whenever necessary. No mixing, no solutions. This duster should last a lifetime. **\$2.25**, postpaid.



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ARP ROSES INC.

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Tyler, Texas



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DESIRED SHIPPING DATE

Date
Ordered _____

Total
Order \$ _____

Inclosed
Payment _____

Check _____ M.O. _____ Currency _____

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No. _____

Recorded _____ Acknowledged _____

Filled _____ Pieces _____

Mail _____ Express _____

CLOSEST ALTERNATE VARIETY WILL BE SENT IN EVENT OF SHORTAGE
UNLESS YOU REQUEST REFUND BY PLACING CHECK MARK HERE

Quan.	VARIETY NAME	Each	3 for	Total	Quan.	VARIETY NAME	Each	3 for	Total
.....	Collection No. 1.....	\$6.75			Brought forward.....			\$
.....	Collection No. 2.....	7.75			Golden Charm.....	\$1.10	\$3.00	
.....	Collection No. 3.....	7.75			Golden Scepter.....	2.00	5.25	
.....	Collection No. 4.....	6.85			Good News.....	2.00	5.25	
.....	Collection No. 5.....	5.75			Grenoble.....	1.25	3.15	
HYBRID TEA ROSES									
.....	American Beauty.....	\$1.35	\$3.40		Happiness.....	2.50	6.60	
.....	Ami Quinard.....	1.25	3.15		Helen Traubel.....	2.75	7.20	
.....	Better Times.....	1.50	3.90		Joanna Hill.....	1.35	3.40	
.....	Betty Uprichard.....	1.25	3.15		Kaiserin Auguste Viktoria.....	1.25	3.15	
.....	Blanche Mallerin.....	2.00	5.25		Katherine T. Marshall.....	1.75	4.65	
.....	Bravo.....	2.25	6.00		Konigin Luise.....	1.25	3.15	
.....	Briarcliff.....	1.25	3.15		Lowell Thomas.....	2.00	5.25	
.....	Buccaneer.....	2.75	7.20		Luxembourg.....	1.25	3.15	
.....	Caledonia.....	1.25	3.15		McGredy's Sunset.....	1.75	4.65	
.....	Charles K. Douglas.....	1.25	3.15		McGredy's Yellow.....	1.35	3.40	
.....	Charles Mallerin.....	2.50	6.60		Mirandy.....	2.25	6.00	
.....	Charlotte Armstrong.....	2.25	6.00		Mission Bells.....	2.25	6.00	
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.....	Crimson Glory.....	1.50	3.90		Peace.....	2.50	6.60	
.....	Dainty Bess.....	1.25	3.15		Picture.....	1.35	3.40	
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.....	Edith Nellie Perkins.....	1.25	3.15		President Herbert Hoover.....	1.35	3.40	
.....	Editor McFarland.....	1.25	3.15		Radiance.....	1.10	3.00	
.....	Enchantment.....	2.00	5.25		Red Radiance.....	1.10	3.00	
.....	Etoile de Hollande.....	1.35	3.40		Rex Anderson.....	1.75	4.65	
.....	Fandango.....	2.00	5.25		Rouge Mallerin.....	1.35	3.40	
.....	First Love.....	2.25	6.00		Rubaiyat.....	1.75	4.65	
.....	Forty-niner.....	2.50	6.60		San Fernando.....	1.75	4.65	
.....	Frau Karl Druschki.....	1.10	3.00		Show Girl.....	2.00	5.25	
.....	Fred Howard.....	2.50	6.60		Soeur Therese.....	1.25	3.15	

COLUMN TOTAL \$.....

FIRST PAGE TOTAL \$.....

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Continued on Next Page

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